

MAKERS MANUAL #27

Serana Angelista



BIO OF THE DESIGNER

Serana (BA in Fine Arts) first started drawing in response to television news reports. Serana's reflection of their experiences were always visual: "I never had a diary. I drew." Processing stimuli and information in a visual way introduced Serana to graphic design. After a preliminary study at the MBO, Serana graduated in 2017 from the Willem de Kooning Academy in Rotterdam. Once there, they laid the technical and theoretical foundations for their craft. Serana mostly bypassed the Eurocentric curriculum to explore their self-taught inspirations.

In addition to being a graphic designer, artist and art director, Serana is now an advisor at The Black Archives, the Stimuleringsfonds, and an ambassador at Young Stedelijk. Serana's motivation is to make graphic design as a craft accessible to a wider audience than the usual graphic design practitioner, and to encourage a diverse range of voices within form and content.

LIST OF THINGS

MATERIALS

- Potatoes
- Paint
- Paper

TOOLS

- Knife
- Cutting board

FURTHER READING

If you want to take it up a notch and sign up for the real deal? Take a screen print class!

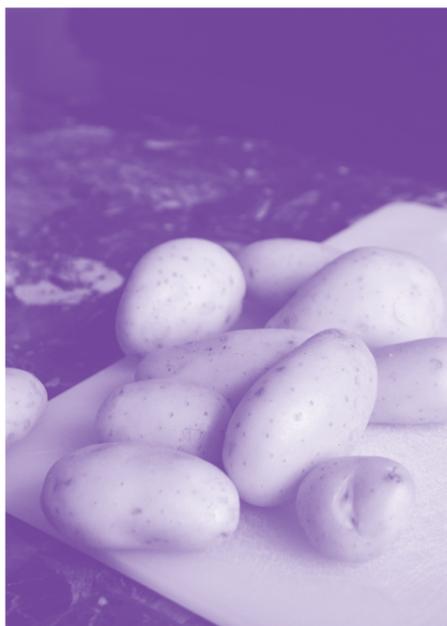
- <https://www.dekijm.nl/zeefdruk> (NL)
- <https://kapitaalrecht.nl> (NL)

INTRODUCTION

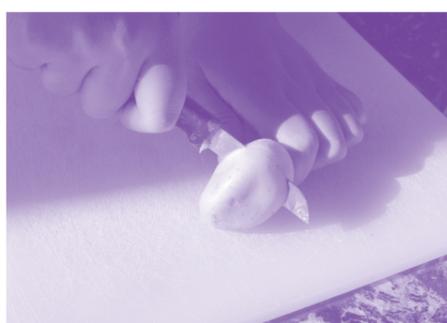
This manual will teach you how to print at home, without a printer, but using a potato. Yes, you've read it right, a potato. Why? Because Serana Angelista aims to make graphic design as approachable as possible, for every age and skill set. This means stripping the act of graphic design to its core and to the bare essentials. All you need is some paint and potatoes.

STEP 1

In this manual you will learn how to make a print manually. The first step is to take a reference of what you would like to print. Look around your home, browse the web, or design from your imagination.



STEP 2
Now take a potato.



STEP 3
Cut the potato into two pieces on a cutting board.

STEP 4

Take a knife. Carve your desired shape into the potato. First you can cut your preferred shape and then you can carve away more pieces of the potato. You want your shape to stick out so that you get a clear stamp on the paper.



STEP 5

Dip your potato stamp in paint. You can choose your favourite colours. For this manual we used acrylic paint because it dries quickly.



STEP 6

Prepare your paper so that you are ready to make your print. Think about the placement of your stamp to make a nice graphical image. Now press your potato-stamp on paper. You can of course use your stamp multiple times on the same piece of paper to create a pattern.

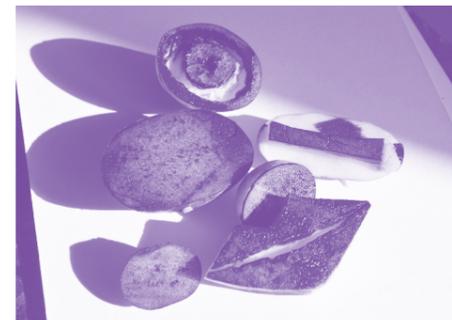


STEP 7
Repeat the process until satisfied

STEP 8

You can try and experiment by making a variety of shapes. You can cut your potato

lengthwise or crosswise to make different sizes of stamps. Also try thinking of other uses for this printing technique, like a postcard for example.



STEP 9

Here you are, you are now the rightful owner of your homemade print.

Makers Manual is a collaborative project between exciting makers and STORE STORE. Participation is free and no design background is necessary. You can share your creations using #makersmanual. We will pick our favourite submissions and publish the results in a limited printed edition of all of the manuals. Everyone who makes it into the book will receive a free copy.

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